



## Buyer-Seller Meet on Teas of India



### INVITATION

The Tea Board of India invites your participation in an online Buyer-Seller Meet on Teas of India between major Indian tea exporters and prospective Chinese tea importers on **15 July, 2022**. The Buyer-Seller Meet on Teas of India will be co-hosted by China Chamber of Commerce of Import & Export of Foodstuffs, Native Produce & Animal By-Products(CFNA). The online program is as under:

Program Schedule (Tentative)			
CST	IST	Program	Speakers
<b>Part I</b>			
15:30-15:40	13:00-13:10	Opening Remarks/ Keynote Address	Mr. Saurav Pahari Dy. Chairman, Tea Board India
15:40-15:55	13:10-13:25	The Black Tea Market Scenario in China and Regulations for Export of Tea to China.	Ms. Yu Lu, Vice President, China Chamber of Commerce of Import & Export of Foodstuffs, Native Produce & Animal By-Products
15:55-16:10	13:25-13:40	Market Trends on Ready to Drink Tea and Tea Catering Industries and Opportunities for Indian Teas	Ms. Sun Gonghe, Director, New Tea Committee, China Chain-Store & Franchise Association
<b>Part II</b>			
16:10-17:00	13:40-14:30	Presentation on Indian Teas and Introduction of Indian Tea Exporters	Ms.Nandini Datta Dy Director, Tea Promotion, Tea Board India
17:00-18:00	14:30-15:30	Introduction of Chinese Importers/ Stakeholders /Council	The participating representatives will share details about their company, the type of Indian tea they are interested in, etc.

Kindly please scan the following QR code to register for the event by 12 July, 2022:



\* Successfully registered participants will receive email with the online meeting link at a later date.



印度茶叶  
在华推广暨  
买家卖家见面会



**邀请函**

印度茶叶委员会诚挚邀请您参加 2022 年 7 月 15 日在印度主要茶叶出口商和潜在中国茶叶进口商之间举行的印度茶叶在华推广暨买家卖家见面会(线上)。本次见面会将由中国食品土畜进出口商会和印度茶叶委员会共同主办，在线会议日程如下：

会议议程 (暂定)			
北京时间	印度时间	内容	演讲嘉宾
<b>第一阶段</b>			
15:30-15:40	13:00-13:10	开幕词/ 主题演讲	印度茶叶委员会主席 Mr. Saurav Pahari
15:40-15:55	13:10-13:25	主旨演讲：中国红茶市场现状和茶叶进口法规	中国食品土畜进出口商会 于露副会长
15:55-16:10	13:25-13:40	主旨演讲：即饮茶和茶饮业市场趋势以及印度茶的机遇	中国连锁经营协会新茶饮委员会 孙工贺总干事
<b>第二阶段</b>			
16:10-17:00	13:40-14:30	印度茶叶介绍和印度茶叶出口商介绍	印度茶叶委员会推广总监 Ms. Nandini Datta
17:00-18:00	14:30-15:30	中国进口商/利益相关者介绍	与会代表分享有关其公司、感兴趣的印度茶类型信息

请于 2022 年 7 月 12 日前扫描以下二维码进行注册：



\*成功注册的参会者将收到带有在线会议链接的电子邮件。