

Department for Promotion of Industry and Internal Trade
Ministry of Commerce and Industry
Government of India

SHANGHAI CORPORATION ORGANISATION

SCO STARTUP FORUM 2.0



Republic of India



Republic of Kazakhstan



People's Republic of China



Kyrgyz Republic



Islamic Republic of Pakistan



Russian Federation



Republic of Tajikistan



Republic of Uzbekistan



Table of Contents

Introduction.....	3
SCO Startup Forum 2.0.....	3
1. Details.....	3
2. Agenda.....	5
3. Proposed Activities.....	7

Introduction

Department for Promotion of Industry and Internal Trade (DPIIT) organised the first-ever SCO Startup Forum on 27th October 2020. The SCO Startup Forum was launched by Hon'ble Minister of Commerce & Industry, Shri Piyush Goyal. The Forum was unique in concept and the virtual platform was customized to represent the Indian culture in augmented reality. The Forum had 1 plenary session and 6 simultaneous activity zones wherein 11 different activities were held within 3.5 hours in three SCO languages- English, Russian, and Mandarin. The Forum also received global participation- 2,600+ observers from 60 countries and 6 continents registered for the SCO Startup Forum. H.E. Vladimir Norov, Secretary-General, SCO Secretariat elaborated that the SCO Startup Forum is a timely event that can have a positive impact on the current situation of the world. Through cooperation among the SCO countries, techno parks, hi-tech incubation, mentorship, and internship are being facilitated.

After the success of the first SCO Startup Forum, DPIIT proposes to organize the 2nd edition of the SCO Startup Forum in a virtual format.

SCO Startup Forum 2.0

1. Details

1.1. Date: 27th October & 28th October 2021

1.2. Proposed Time: 1200 hours (IST) for both days

Country	Capital	Time Zone	Time
India	New Delhi	IST	12:00
Kazakhstan	Nur-Sultan	ALMT	12:30
China	Beijing	CST	14:30
Kyrgyzstan	Bishkek	KGT	12:30
Pakistan	Islamabad	PKT	11:30
Russia	Moscow	MSK	9:30
Tajikistan	Dushanbe	TJT	11:30
Uzbekistan	Tashkent	UZT	11:30

1.3. Format: Virtual format (Link to be shared)

1.4. Languages: Translation of all literature and interpretation of the live events into Russian and Mandarin will be facilitated for the successful conduct of the SCO Startup Forum 2.0.

2. Agenda

Day 1: 27 th October 2021	
Duration (IST)	Agenda
1200 - 1205 hrs (5 minutes)	<p>Welcome Note</p> <p><i>Smt. Yojna Patel, Joint Secretary, Ministry of External Affairs</i></p>
1205 – 1210 hrs (5 minutes)	<p>Context Setting for SCO Startup Forum 2.0</p> <p><i>Smt. Reenat Sandhu, Secretary (West), Ministry of External Affairs</i></p>
1210 – 1215 hrs (5 minutes)	<p>Address by SCO Secretariat</p> <p><i>H.E. Vladimir Norov, Secretary-General, SCO Secretariat</i></p>
1215 – 1220 hrs (5 minutes)	<p>Set in Motion SCO Startup Forum 2.0</p> <p><i>Secretary, Department for Promotion of Industry and Internal Trade</i></p>
1220 - 1230 hrs (10 minutes)	<p>Inaugural Address & Launch of the SCO Startup Forum 2.0</p> <p>Shri. Piyush Goyal, Minister of Commerce & Industry, Consumer Affairs & Food & Public Distribution and Textiles, Government of India and proposed Chair for the SCO Special Working Group on Startups and Innovation, shall commence the SCO Startup Forum 2.0.</p> <p>Launch of Key Agenda Items</p> <p>The following activities shall be launched by Hon'ble Minister post the Keynote:</p> <ul style="list-style-type: none"> • SCO Startup Microsite • Corporate Challenge for Startups
1230 – 1235 hrs (5 minutes)	<p>Address by Hon'ble Minister, Mr. Bakhyt Sultanov, Ministry of Trade and Integration, Republic of Kazakhstan</p>
1235 – 1240 hrs (5 minutes)	<p>Address by Hon'ble Minister, Mr. Wang Wentao, Ministry of Commerce, People's Republic of China</p>
1240 – 1245 hrs	<p>Address by Hon'ble Minister, Mr. Ulukbek</p>

Day 1: 27th October 2021	
<i>(5 minutes)</i>	Karmyshakov, Ministry of Economy and Finance, Kyrgyz Republic
1245 - 1250 hrs <i>(5 minutes)</i>	Address by Hon'ble Minister, Mr. Abdul Razak Dawood, Advisor to PM for Commerce and Investment, Islamic Republic of Pakistan
1250 - 1255 hrs <i>(5 minutes)</i>	Address by Hon'ble Minister, Mr. Denis Manturov, Ministry of Industry and Trade, Russian Federation
1255 - 1300 hrs <i>(5 minutes)</i>	Address by Hon'ble Minister, Mr. Zavqizoda Zavqi Amin, Minister of Economic Development and Trade, Republic of Tajikistan
1300 - 1305 hrs <i>(5 minutes)</i>	Address by Hon'ble Minister, Mr. Umurzakov Sardor Uktamovich, Deputy PM for Investment and Foreign Economic Affairs, Ministry of Investment and Foreign Trade, Republic of Uzbekistan
1305 - 1310 hrs <i>(5 minutes)</i>	Break
1310 - 1440 hrs <i>(90 minutes)</i>	Multilateral Incubator Program <i>A roundtable to discuss the Incubation ecosystem followed by a virtual tour shall be organized</i>
Day 2: 28th October 2021	
1200 – 1205 hrs <i>(5 minutes)</i>	Opening Remarks: Day 2 SCO Startup Forum 2.0 <i>Smt. Shruti Singh, Director, Department for Promotion of Industry and Internal Trade</i>
1205 - 1505 hrs <i>(180 minutes)</i>	Knowledge Sharing Workshop <i>A workshop to build capacity among the SCO Startup founders shall be organized</i>
1505 - 1635 hrs <i>(90 minutes)</i>	Procuring Social Innovations <i>A roundtable to discuss public procurement in the context of startups shall be organized</i>
1635 - 1640 hrs <i>(5 minutes)</i>	Startup India Team <i>The Startup India Team shall deliver the Vote of Thanks</i>

3. Proposed Activities

3.1. Startup Showcase: Startup India Hub hosts an online platform called the [Startup India Showcase](#) to exhibit unique innovations. The Startup India Showcase will be expanded to include innovative startups from the SCO Member States. The virtual arena will be a discovery platform with a repository of innovative startups across sectors from the SCO Member States. The startup showcase will enable the entrepreneurs to display various features of their innovation such as a business idea, founder details, product images, contact details, etc. The showcase shall aim to facilitate connection for startups not only with businesses and target consumers but also with Government bodies.

3.2. Sharing of Best Practices: A dedicated page- The SCO Startup Knowledge Bank- shall be developed on the SCO Startup Microsite serving as a repository of information about the startup ecosystems in all the eight SCO Member States. The repository will showcase the different elements of each SCO Member States such as details of their startup ecosystems, incubators, investors, policies, etc. It will not only serve as a guide to the startup stakeholders in the ecosystem but also capsule information that shall enable aspiring entrepreneurs to successfully pursue their journey. The page content shall be trilingual to holistically facilitate information dissemination across demographics.

Note: The information about individual country startup landscapes on the SCO Startup Ecosystem Knowledge Bank will be subject to submission of content from the respective SCO Member States.

3.3. Knowledge Sharing Workshop: A workshop to build capacity among the SCO Startup founders shall be organized. Renowned professionals from the Indian startup ecosystem shall be invited to deliver the workshop. The format of the workshop will be one to many wherein professionals shall be mentoring all the participating startups. The workshop shall highlight the nuances of the startup ecosystem. Topics such as how to create a robust business model, how to identify the target audience, how to build a pitch deck, how to approach investors, how to manage a startup team, etc. shall be covered in the workshop. Each SCO Member State shall nominate 5 startups to participate in the Knowledge Exchange Workshop. Apart from the nominated startups, startups and entrepreneurs shall also be enabled to apply and participate via an open registration mechanism present on the SCO Startup microsite.

3.4. Multilateral Incubator Program: An incubator roundtable is proposed to be conducted under the SCO Startup Forum 2.0. The roundtable shall begin with a discussion among all the SCO Member States, followed by a 30-minute virtual tour by leading Indian Incubators. The objective of this discussion is to provide a platform to allow exchange of best practices on how to run an incubation center, discuss the granularities of the incubation process, and promote a healthy incubation ecosystem in each of the SCO Member States. The virtual tour shall showcase the building blocks of a leading incubator such as fab labs, hardware, co-working space, etc. Through this virtual tour, SCO Member States shall be equipped with a better visual understanding of how the incubator infrastructures can be set up. Incubation managers & other relevant stakeholders from each SCO Member State will be invited to attend the roundtable.

3.5. Corporate & Investor Engagement: An Open Innovation Challenge can be launched in partnership with the foundations, corporates, and investors to recognize and reward sector-agnostic startups. This Open Innovation Challenge will enable the identification of solutions that can be implemented in the SCO Member States. Corporates, Foundations, and Investors will be onboarded to facilitate the startups and provide incentives such as cash grants, pilot projects, incubators, mentorship, co-development opportunity among others to the winning startups from all SCO Member States.

Note: The launch of the Open Innovation Challenge is subject to the successful onboarding of partners such as foundations, corporates, and investors for the program.

3.6. Procuring Social Innovations: A roundtable is proposed to be organized during the SCO Startup Forum 2.0 to discuss provisions in the public procurement process for providing access to Government markets to startups. The discussion also aims to highlight the role of startups working towards social innovation in the context of social problems faced by the SCO Member States shall be highlighted.

3.7. Microsite: A microsite is proposed to be developed, linking to the portal of the SCO Startup Forum 2.0. The microsite will act as a Single Point of Contact for the SCO Startup Ecosystem and shall provide

insights into the startup ecosystems of the 8 Member States. The microsite will serve as an active engagement platform and a thorough digital handbook leading to the entrepreneurial world of the SCO Member States. The Microsite shall also showcase the activities undertaken during the SCO Startup Forum 1.0.
