



## **Global Value Chains: Accelerating MSME Growth and Development**

**22-24 February, 2018 at World Trade Centre **Mumbai****

The 7<sup>th</sup> Global Economic Summit, under the theme ‘Global Value Chains: Accelerating MSME Growth and Development’ will deliberate on the opportunities and challenges for MSMEs to enhance their participation in GVCs. It will also discuss the relevance of GVCs for overall economic growth and sustainable development.

This Summit will examine the effects of the entire process of producing goods from raw materials to finished products, which is increasingly carried out wherever the necessary skills and materials are available at competitive cost and quality. This will provide opportunities for MSMEs to extend beyond local boundaries by addressing the trends in the markets in developing, emerging and developed economies, for their integration into the value chains.

### **OBJECTIVES**

- To enhance competitiveness of MSMEs
- To examine the critical challenges faced by MSMEs
- To recommend steps to integrate MSMEs in GVC

### **BENEFITS**

- Explore the future management of markets in an environment of constant challenges and changes
- Get competitive information on a wide range of products and services
- Learn from experts, policy makers, business leaders on the emerging trends of MSMEs integrating in GVCs
- Regulatory updates from Government agencies

### **KEY ISSUES FOR DISCUSSION**

- Global value chains - Enabler of sustainable development
- Regional trade agreements and GVCs
- Trends and national policies for MSMEs in developing countries
- MSME participation in supply chain: Emerging opportunities and challenges
- Improving access to finance for MSMEs in GVCs
- Quality management
- GVCs in the age of emerging technologies
- Retail chains fostering GVCs
- Infrastructure: Key pillar of GVC growth
- Role of trade promotion organisations in promoting GVCs



