

**Embassy of India
Beijing**

Press Release

**India-Guizhou (Guiyang) Seminar & Business Exchange for Tourism
Cooperation**

In order to further enhance people to people exchanges and attract more tourist from Guizhou province to India, the Embassy of India in Beijing organized in Guiyang a tourism seminar and a business meeting with support of Guiyang Municipal government (Culture and Tourism Bureau & GIIC) on 15 June 2019. 12 Indian tour operators and 26 Guiyang based Chinese tour operators attended the event and had business exchanges.

The event also showcased a classical Indian dance performance as well as presentations by 5 Indian tour operators. Tourism opportunities as well as India's tourism strength, including availability of a variety of experiences in India for Chinese tourists through cultural and heritage experience, and beautiful landscapes were illustrated. Presentations also included opportunities for Chinese tourists to enjoy diverse communities, festivals, cuisines, Buddhist places, wellness destinations, and medical tourism in India. The event would enhance greater tourism flows between India and Guizhou.

(15 June 2019, Guiyang)